**Broadband Vision & Principles**

*Blandin Foundation Broadband Strategy Board*

**Our Vision**

To ensure a high quality of life and a globally competitive future for its citizens, businesses and communities, Minnesota is committed to making the necessary investment to become a world leader in the universal deployment and use of ultra high-speed next generation broadband.

<table>
<thead>
<tr>
<th>Principle</th>
<th>Detail</th>
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<tbody>
<tr>
<td>Ubiquity</td>
<td>Ultra high speed broadband needs to be available to everyone in Minnesota, including businesses, institutions, and individuals. <em>While ultimately all Minnesotans will need this service, this goal will necessarily be achieved in stages.</em></td>
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<td>Symmetry</td>
<td>Ultra high-speed broadband needs to provide symmetric speeds and facilitate source-to-source communication. <em>More communication in the future will be “two-way” as we work more from our homes.</em></td>
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<td>Affordable</td>
<td>Ultra high-speed broadband needs to be available at rates people can afford.</td>
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<td>Competition</td>
<td>Competition among service providers should be encouraged. <em>Competition increases customer choice and promotes innovation.</em></td>
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<td>World Class</td>
<td>We must achieve world class state-of-the-art service based on global standards. <em>We cannot afford just to be better than our neighboring states.</em></td>
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<td>Collaboration</td>
<td>The deployment and utilization of ultra high-speed broadband is a challenging goal that can benefit from public and private entities working together.</td>
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<td>Neutrality</td>
<td>Ultra high-speed broadband policy should be promoted regardless of the technology platform that delivers it. <em>The best technology for delivering ultra high-speed broadband may not have even been invented yet.</em></td>
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<td>Interoperability</td>
<td>Regardless of the technology used for ultra high-speed delivery, all systems must seamlessly interoperate with all other technologies.</td>
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