



October 23-24, 2018

Madden's on Gull Lake

Brainerd, Minnesota

#mnbroadband

PRELIMINARY AGENDA

Tuesday, October 23

9:00 am Registration Opens

10:00 Concurrent Sessions

Broadband 101

This session will improve community leaders' ability to make smart decisions and create partnerships to deliver wired and wireless broadband technologies.

Approaches to Broadband-Based Economic Development

Broadband is essential to a thriving community – but it won't be very helpful unless it's used to its full potential. This session will feature representatives from a variety of organizations working to support tech-based economic development strategies.

12:00 pm Lunch

1:00-5:00 Community Broadband Feasibility Charrette

The charrette conference track will provide community teams with hands-on experience working through a compressed feasibility study process. Blandin Foundation is seeking three communities ready to explore this process. Each team will be led by a team of highly skilled and experienced technical consultants; teams will be limited to 15 people, including non-community members who can become honorary community members and experience this immersive process. Communities interested in serving as case studies through the charrette process should contact Bill Coleman at 651-491-2551 or bill@communitytechnologyadvisors.com.

1:00-4:30 Climbing the Digital Use Ladder: Digital Inclusion, Adoption and Innovation

Hotel Check-in / Free Time

5:30 Social Hour

6:30 Dinner

7:30 Bringing Fiber to the Fond du Lac Reservation: A First-Person Account

Fred Underwood, MIS Director, Fond du Lac Band of Lake Superior Chippewa

8:30 Networking Time

Wednesday, October 24

- 7:45 am** **Breakfast Buffet**
- 8:45** **Welcome and Opening Remarks**
- 9:00** **Digital Equity and Democracy: The Role of Internet Access and Use in Building Shared Prosperity**
Lisa Peterson-de la Cueva, St. Paul Neighborhood Network (SPNN)-Community Technology Empowerment Project
- 9:45** **Break**
- 10:00-noon** **Community Broadband Feasibility Charrette**
- 10:00** **Concurrent Sessions**
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| What it Takes: Community Champions Share their Playbook for Pursuing the Broadband They Want and Need |
| By the Numbers: A Workshop on Calculating the ROI of Rural Broadband for Your Community |
- 10:45** **Break**
- 11:00** **Concurrent Sessions**
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| Tools to Track and Build Community Demand |
| Broadband Advocacy Tips and Tools |
- 12:00 pm** **Lunch**
- 1:00** **Broadband Advocacy in the Community Space**
Updates from the Minnesota Rural Broadband Coalition and the 2018 legislative session.
- 1:45** **Community Broadband Feasibility Charrette Presentations**
Provider Respondent Panel
- 3:15** **Closing Reflections**
- 3:30** **Adjourn**



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