

Broadband Development Process





- Learn from area residents, businesses, community institutions
- Go to a conference
- Personal broadband circumstance

- Review public broadband data
- Review broadband maps
- Learn about community best practices
- Host community meeting(s)
- Survey the community
- Interview existing providers


Proceed to next column! 

- Examine what other communities have done
- Determine local financial capabilities and available tools
- Determine decision maker engagement appetite
- Recognize resulting opportunity or barrier

 **If no local commitment, regroup to earlier steps**

With sufficient commitment, go to next column! 

- Understand their current improvement plans
- Ensure their plans meet your needs and vision

If not, proceed to next column. 
If yes, continue below



- Negotiate deal structure
- Pursue funding as needed

Infrastructure improved.

Celebrate! 

- Understand market demand / revenues
- Understand technology options – wired and wireless
- Understand construction/operational costs
- Understand the resulting business pro-formas and need for subsidy
- Select preferred option(s)
- Build local support

Proceed to next column! 

- Decide what you are seeking in a partner
- Identify preferred and likely partners
- Share feasibility study results and community vision
- Select preferred partner
- Negotiate deal structure
- Pursue other funding as needed.

Infrastructure improved.

Celebrate! 

