



Border to Border Broadband: Transforming Minnesota

Broadband Planning Charrette – Mini-Feasibility Study Community Application

Goal:

Provide hands-on experience and quality broadband planning information to community teams and conference attendees by working through a compressed feasibility study process using actual unserved/underserved communities as case studies guided by national broadband experts.

What we provide:

- A Broadband 101 orientation session for all participants
- A nationally recognized broadband consulting team to work one-on-one with your community
 - Analysis of infrastructure and services
 - Market analysis
 - Technology choices
 - Provider partner considerations
 - Implementation strategy
 - Finance
 - Marketing
 - Operations
- An opportunity to present your case to several aggressive broadband providers as a marketing opportunity and for feedback on your community.

What is required of the community:

- Recruit a minimum of five people from your community to attend the conference and participate in the planning process
 - Targeted team members might have skills in broadband technology, GIS mapping, finance or marketing, or function as key community leaders
 - Know that your team will be supplemented with other conference attendees wishing to participate in the planning process.
- Gather and present demographic and broadband data in advance for team use using a supplied form
- Conduct and present results from a community broadband survey using a supplied survey instrument and supplied web data input and analysis tool

Application:

To be considered as a case study community, please email the following information to Bill Coleman by September 1; bill@communitytechnologyadvisors.com/651-491-2551. Contact Bill with questions or to discuss your application.

1. Community/County name:
2. Contact person:
3. Briefly describe your current broadband situation and any broadband improvement efforts to date.
4. List prospective team members who have expressed interest to participate in the planning charrette.