

**31.41**

Digital Divide Index Score

# 2015 DIGITAL DIVIDE PROFILE

## Crow Wing County, Minnesota

The digital divide index score (DDI) ranges between 0 and 100, where a lower score indicates a lower divide. The infrastructure adoption score and the socioeconomic score both in a 0 to 100 range as well contribute to the overall DDI. Listed below each score are the indicators used.

**54.57**

### Infrastructure/Adoption Score

If this score is much higher than the socioeconomic score, efforts should be made to upgrade the broadband infrastructure.



**33.555**

average maximum advertised download speed in Mbps



**13.461**

average maximum advertised upload speed in Mbps



**40.0 - 59.9%**

of households with a 10/1 broadband connection



**13.2%**

of people without access to fixed broadband of at least 25 Mbps down and 3 Mbps up

**32.80**

### Socioeconomic Score

If this score is much higher than the infrastructure/adoption score, efforts should be made to focus on digital literacy and exposing residents to the benefits of the technology.



**20.1%**

population ages 65 and older



**11.3%**

of individuals in poverty



**6.9%**

ages 25 and older with less than a high school degree



**14.3%**

noninstitutionalized civilian population with a disability



**12,637,188**

### Missed Economic Benefits

amount over 15 years if 20% of unserved households had access and subscribed to the service.

