Blandin Broadband Communities

Next Steps
Key Elements of Success

Form Steering Team

- 10 – 12 members
- People/organizations that provided support letters for BBC application
- Range of ages
- People with passion
  - Community
  - Technology
- Prepare for January Steering Team Orientation meeting
Prepare Your Community

- Publicity
  - Print
    - Newspaper articles
    - Newsletters
      - Schools
      - Health care providers
      - Churches
      - Chamber
  - Online
    - Facebook
    - Web sites
    - Twitter

- Messaging
  - Uses of broadband, not just broadband services!
  - This is something the community creates
  - An opportunity to make a difference

The Process

Today – Increasing your confidence

September – Steering Team Orientation – Planning the Vision Meeting

October – Vision Meeting
  Engaging the community, determining priorities

November – Project Development Meeting
  Coordinating and finalizing projects

September/October – Grant submission and approval
Steering Team Orientation and Community Vision Meeting Dates

• Steering Team
  — Targeted Dates
  • September 4 – 14
  • Two hours

• Vision Meeting
  — Targeted Dates
  • September 24 – October 5
  • Entire morning or entire afternoon

• Use the sign-up sheet on the wall

Lessons Learned

• Always over-invite rather than exclude!
• Turnout at the Vision meeting critical!
• Collaborative projects are most impactful and sustainable!
• Projects that include two or more Intelligent Community elements are most innovative!
• Fun is good!