



INNOVATION

Putting Broadband to Work

Preliminary Agenda

October 8, 2019 -- *“Getting Started”*

9:00 am Registration Opens

10:00 Welcome

10:30 **Keynote Presentation: *Best Practices from Intelligent Communities from Around the World***

John Jung, Co-founder and Board President, Intelligent Community Forum

11:30 Lunch

Blandin Broadband Awards Presentation

1:30-4:00 Concurrent Sessions

“GETTING CONNECTED”	“COMMUNITY VITALITY”
<p><i>Pursuing Broadband</i> <i>Case studies of improved broadband</i></p> <ul style="list-style-type: none"> • Tim Brinkman, Garden Valley Technologies • Justin Forde, Midco • Terry Nelson, Woodstock Communications • Kirstin Sersland, CenturyLink • Dick Sjoberg, Sjoberg’s Inc. <p>Moderated by Angie Dickison, MN Office of Broadband Development</p>	<p><i>Climbing the Digital Use Ladder</i> <i>Digital inclusion, adoption, and innovation</i></p> <ul style="list-style-type: none"> • PCs for People; Tina Stennes • Paul Bunyan Giga Gaming; Josh Almendinger • Kairos Alive! • Visual VR; Chuck Olsen • Precision Ag; Jake Rieke • CTEP; Lisa Peterson-de la Cueva • Boreal Access; Anne Brataas • Libraries Without Borders, Adam Echelman • State Librarian; Jennifer Nelson <p>Moderated by Ann Treacy, Treacy Information Services</p>
<p>“ECONOMIC DEVELOPMENT SPECIAL SESSION”</p>	
<p><i>The Intelligent Community Approach: Is it right for Minnesota?</i></p> <ul style="list-style-type: none"> • John Jung, Intelligent Community Forum 	

- 5:30 Vendor Reception**
- 6:30 Dinner**
- 7:15 Young Leaders panel presentation**
 Moderators: Jacki Anderson, Office of Rep. Collin Peterson
 Whitney Ridlon, MN Dept of Iron Range Resources and Rehabilitation
 Panelists: Kelly Wilks, Lambton County Intelligent Community Forum Youth Rep
 Vicki Hagberg, Hibbing Chamber of Commerce
- 8:30 Adjourn**

October 9, 2019 -- "Gaining Traction"

- 7:00 am Breakfast available in Main Lodge**
- 9:00 Welcome, Framing and Introductions**
What's Joy Got to Do With the Internet? With special guests Kairos Alive!

10:00 Concurrent Sessions

"GETTING CONNECTED"	"COMMUNITY VITALITY"
10:00-10:45	
<i>All Things Fiber and Wireless</i> <ul style="list-style-type: none"> • Mitch Koep, A Better Wireless • Carl Meyerhoefer, Calix 	<i>Intelligent Community Benchmarking</i> <ul style="list-style-type: none"> • John Jung, Intelligent Community Forum
Break	
11:00-11:45	
<i>Providers Panel - Trends in deployment; advice to communities</i> <ul style="list-style-type: none"> • Joe Buttweiler, CTC • Tim Mergen, Meeker Electric • Ryan Severson, Roseau Electric 	<i>Tech-Transformed Education</i> <ul style="list-style-type: none"> • Marc Johnson, East Central MN Educational Cable Coop (<i>moderator</i>) • David M. Paschke, South Central Service Coop • Josh Sumption, SWWC Service Coop

- 11:45 Lunch**
Blandin Broadband Awards Presentation

1:30 Concurrent Sessions

"GETTING CONNECTED"	"COMMUNITY VITALITY"
1:30-2:15	
<i>Conducting a Successful Broadband Feasibility Study</i> <ul style="list-style-type: none"> • Mark Mrla, Finley Engineering • Chris Konechne, Finley Engineering 	<i>Tech-Transformed Health Care</i> <i>Speakers to-be-announced</i>

Break	
2:30-3:15	
<i>From Feasibility Forward - Broadband Project Development</i> <ul style="list-style-type: none"> • Barbara Droher Kline, Le Sueur County • Betsy Olivanti, Western Iron Range • Nancy Hoffman, Chisago County 	<i>Tech-Transformed Agriculture</i> <ul style="list-style-type: none"> • Jim Chamberlin, Happy Dancing Turtle • Keith Olander, Central Lakes College • Sam Ziegler, GreenSeam

3:15 Break

3:30 Minnesota Rural Broadband Coalition Update
Nancy Hoffman, Chisago County HRA-EDA

3:40 Plenary Presentation
Andy Spurgeon, Chief of Operations, Office of Telecommunications and Information Applications, National Telecommunications and Information Agency (NTIA)

4:30 Break

5:30 Social Hour

6:30 Dinner

7:15 Special Performance
Dan Witkowski, Founder, President and Chief Magician, MagicCom

8:30 Adjourn

October 10, 2019 -- “Maximizing Benefits”

7:00 am Breakfast available in Main Lodge

8:30 Plenary Presentation
Casey Sorensen, CEO, PCs for People

9:45 Concurrent Sessions

“ECONOMIC DEVELOPMENT”	“DIGITAL EQUALITY”
9:45-10:30	
<i>Tech-Enabled Approaches to Attracting Businesses and People</i> <ul style="list-style-type: none"> • Brian Hanson, APEX • Dawn Hegland, Upper MN Valley RDC • Cheryal Hills, Region 5 Development Commission 	<i>Closing the Digital Divide in Your Community</i> <ul style="list-style-type: none"> • Adam Echelman, Libraries without Borders • Jennifer Nelson, MN State Librarian
Break	

10:45-11:30	
<i>Supporting Freelancers – Tech-based Entrepreneurship and Telework</i> <ul style="list-style-type: none"> • Angie Dickison, MN Dept of Broadband Development • Ryan Pesch, U of MN Extension 	<i>Incorporating Cultural Awareness into Tech Training</i> <ul style="list-style-type: none"> • Lisa Peterson-de la Cueva, St. Paul Neighborhood Network
<i>Break</i>	
11:45-12:30	
<i>Representing the Digitally Under-Represented in Economic Development</i> <ul style="list-style-type: none"> • Hussein Farah, The New Vision Foundation 	<i>Tech for Older Adults – Exciting Tools for Health and Social Engagement</i> <ul style="list-style-type: none"> • Terri Foley, LeadingAge MN Foundation • Maria Genne, Kairos Alive! • Natalie Matthewson, Central MN Council on Aging

12:30 pm Lunch

1:00 Keynote Presentation
Christopher Mitchell, Institute for Local Self-Reliance

1:45 Closing Remarks and Adjourn



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STRENGTHENING RURAL MINNESOTA

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