2019 RURAL PULSE™ SNAPSHOT: SAFETY AND SECURITY

Rural Pulse™ is a research study commissioned by the Grand Rapids-based Blandin Foundation to gain a real-time snapshot of the concerns, perceptions and priorities of rural Minnesota residents. It includes comparative findings from urban Minnesotans and identifies trends within significant, complex subject areas including the economy, education, employment and quality of life. Results are also analyzed as they relate to nine separate but inter-related dimensions of a community’s health: life-long learning, inclusion, recreational and artistic opportunities, environmental stewardship, infrastructure and services, safety and security, community leadership, economic opportunity, spirituality and wellness.

SAFETY AND SECURITY IS...

One of the Nine Dimensions of a Healthy Community, safety and security is defined as: the community provides appropriate safety and security measures for all and actively addresses the causes and consequences of violence.

Crime Control

The majority (86%) of rural residents agreed that their community is adequately controlling crime. Eleven percent disagree.

Residents in all rural regions showed somewhat higher confidence regarding crime control, with the Southwest region reflecting the highest satisfaction.
About seven in 10 (72%) Black, Indigenous, and People of Color (BIPOC) respondents perceived that their community is adequately controlling crime, compared to (88%) of rural Whites. Twenty-three percent disagreed.

**Rural BIPOC Residents:**
**Community Does a Good Job Controlling Crime**

<table>
<thead>
<tr>
<th>Strongly</th>
<th>Somewhat</th>
<th>Somewhat</th>
<th>Strongly</th>
<th>Unsure</th>
</tr>
</thead>
<tbody>
<tr>
<td>agree</td>
<td>agree</td>
<td>disagree</td>
<td>disagree</td>
<td></td>
</tr>
<tr>
<td>35% BIPOC</td>
<td>37% White</td>
<td>46%</td>
<td>13%</td>
<td>4%</td>
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</tbody>
</table>

**About Rural Pulse**

*Rural Pulse™* is a research study commissioned by Blandin Foundation to gain a real-time snapshot of the concerns, perceptions and priorities of rural Minnesota residents. It has been conducted periodically since 1998, and was last conducted in 2016. It includes comparative findings from urban Minnesotans, and identifies trends within significant, complex subject areas including the economy, education, employment and quality of life. For this study, 1,068 telephone interviews were conducted with rural Minnesotans. View the full report at [www.RuralPulse.org](http://www.RuralPulse.org).