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First Step...

Form a Great Steering Team!

Folks with passion for:

- Community
- Technology

Enlightened self-interest

Range of ages/targeted populations

Key tasks

- Prepare for and host Steering Team meeting
- Serve as project champions
- Allocate grant dollars

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Engage Your Community

Target Audiences

- Established leaders/organizations
- Tech experts (recognized and hidden)
- Creative doers
- Targeted Stakeholders

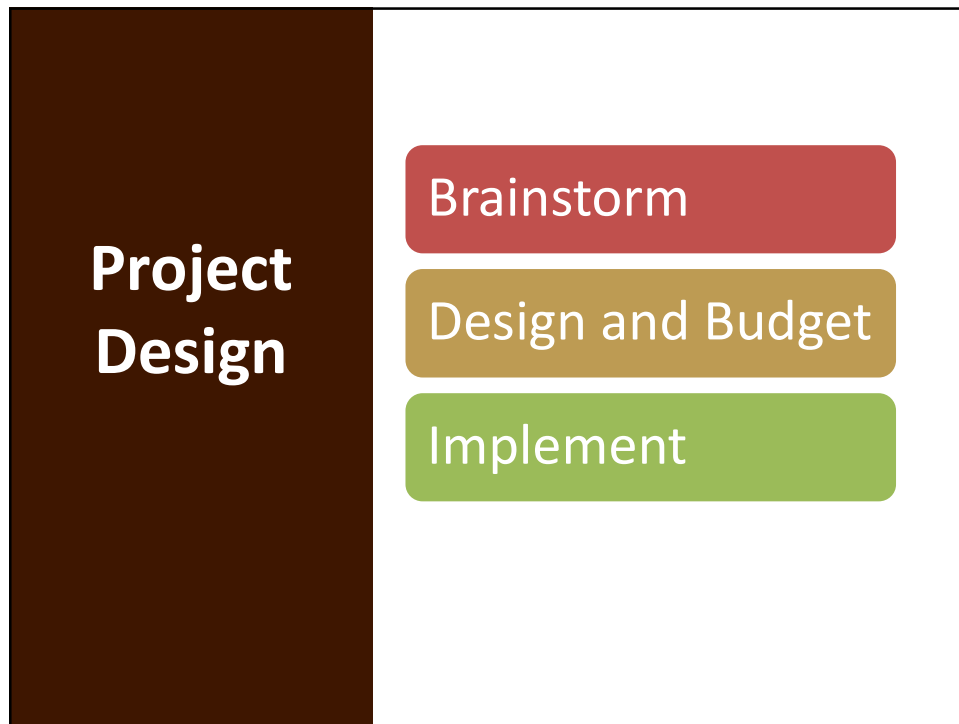
Emphasis

- Broadband use, not just improved broadband access
- Community driven
- An opportunity to make a real difference

Publicize

- Print
- Online
- **Personal!**

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The Process and Timeline		
When	What	Outcome
Today	Key Leader Orientation	Confidence in program goals and process
October	Steering Team Orientation	Positive team dynamics Well-planned Vision Meeting
November	Vision Meeting	Engaged community Priorities determined
November/ December	Brainstorming Meeting Online voting	Project ideas proposed Projects prioritized Volunteers recruited
December	Project Development Meeting	Coordinating and finalizing priority projects
January	Grant submittal/approval	Project implementation

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Proven Success Strategies



Vision Meeting

Always over-invite rather than exclude
Turnout at the Vision meeting critical
A crowded room creates excitement



Projects

Many smaller projects more impactful than fewer larger projects
Collaborative projects are most visible, sustainable and successful
Projects that include two or more Intelligent Community elements are most innovative

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Don't forget...

- Control is over-rated; accept a little chaos!



- "If you aren't having fun, you're doing it wrong!"

Bernadine Joselyn

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