The Ground Floor offers many activities for teens in a safe atmosphere free from intimidation or anxiety: a snack bar, homework help, pool, foosball, darts, movies, video games, and DJ and band nights.

Sitting in a booth in a grey sweatshirt and jeans with wisps of light brown hair brushing his forehead, his soulful eyes searched for understanding as he spoke, “I just turned 18 this week. I’ve got one year left here. Then I don’t know what I’m going to do. This place is a home for me and some of the other kids. We can get away from the stresses of our lives for a little while. Kimmy, Roger and Shannon understand us. Here, it is okay for us to be who we are. That kid plays guitar and rides a skateboard, she’s in speech and I write poetry. But, here, none of us are judged. Here we feel loved.”

“Here” is the Ground Floor, a drop-in youth center operated by Itasca Youth for Christ. “While it is a drop-in center,” states Roger Hopperton, manager of the Ground Floor, “our purpose is very much intentional.”

The Ground Floor is open to teens ages 13-18. Statistics for those who are regulars are staggering. One-third don’t have a niche with other organized school activities, one-third are looking for a positive influence and caring environment outside their homes, and one-third have made or are making bad choices and are looking for help. “But, on DJ or band nights,” said Roger, “the kids in here look like a crowd at the movie theater. There isn’t just one type.”

Twice each week, a nationally recognized, eight-step, self-help program called “Life Hurts, God Heals” is offered to the teens. Based on Alcoholic Anonymous’ 12-step program, it is for more than drug or alcohol addiction. “Some of these kids are just hurting,” said Kim Hopperton, Ground Floor staff. “Maybe a parent has died, maybe they are struggling with an eating disorder, maybe they feel unloved or that no one understands them. Sometimes we are able to help before the problem gets worse. Whatever the case, we work hard to earn the right to have these kids share their lives with us – to get to really know them, understand them and love them.”

The staff of the Ground Floor, Roger, Kim and Shannon Tibbetts, run a strict ship. No cursing, bullying or intimidation, and absolutely no drugs, alcohol or weapons are permitted. They have reported offenders both inside and outside the property to the police. The staff stresses the Ground Floor is a safe environment with a welcoming and fun atmosphere.

“By showing care and offering love and encouragement, we are able to help boost [the teens’] self confidence,” said Roger.

“With a sense of worth – a sense of being – that they often don’t get anywhere else, these kids want to do better. They want to graduate, continue on with school, get a job, have a family and break the cycle. When they see that the community cares for them, they want to give back,” added Kim.

“It is easy for people in the community to make judgments based off of what they hear or see when they drive by,” said Shannon. “Don’t judge. Open your mind and your heart. Come in anytime and see for yourself what we are all about.”

Since 1998, Blandin Foundation has awarded the Ground Floor $1.175 million for its work with Itasca area youth. The Foundation also partners with groups such as the Itasca Area Initiative for Student Success (www.itascastudentsuccess.org) and Itasca Networks for Youth to support community efforts to engage area youth.

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The Ground Floor offers many activities for teens in a safe atmosphere free from intimidation or anxiety: a snack bar, homework help, pool, foosball, darts, movies, video games, and DJ and band nights.
The communities of Effie, Bigfork and Marcell have called themselves “Edge of the Wilderness” for more than 20 years. But before that, the communities always seemed to be on the edge of an argument.

“There were some intense rivalries between the towns,” recalled John Nathe of Bigfork. “It felt like the Mason-Dixon line between Bigfork and Effie. There was tension between Bigfork and Marcell because of the hospital district. Bigfork was in the center of the community, but we didn’t act as a community.”

It was during that time that four area residents (Nathe, Jeff Ortman, Chris Johnson, and Liz Latterel) were invited to attend the Blandin Community Leadership Program (BCLP). During the intense week of leadership training, the group learned to identify what their communities needed, and learned to network and find support.

“We knew if we were going to move forward as a community, we were going to have to do it together,” Nathe said.

Working together

The Blandin Community Leadership Program grads called a series of meetings of the three communities starting in 1986. The goal: Talking about the common issues facing them and how they could work together.

“We had to work through all the myths and rumors that were out there and get everyone calmed down so that we could try to get things done,” Nathe said. “And slowly, it took hold, little by little.”

The communities formed the North Itasca Joint Powers Board, one of the first joint powers agreements in the county.

“We had a town hall that was full of people,” Nathe recalled. “The enthusiasm was all there, and there was a push to create an identity. There were concerns that Grand Rapids seemed to get all the publicity. They weren’t hoggish about it, but we just felt like we needed to be recognized as a destination, too.”

After a community-wide contest was held, the region was named “Edge of the Wilderness.”

“It was a name that we could all identify with,” said Linda Pigman, a 1988 BCLP alum. “People were excited about it. They wanted to use it everywhere. It was an exciting time.”

Over the next 20 years, the community worked to develop the Edge of Wilderness not just as a name, but as a destination, complete with a golf course, the Bigfork Valley Hospital and Clinic campus, the Marcell Family Center, and The Edge Center for the Arts. Three small towns, once struggling, now showed a new vibrancy.

“We really got to know each other. And we learned that if you put someone to work doing something they thoroughly enjoy, they’ll give it their all,” Pigman said. “You just have to find what they can contribute and make them happy and good things happen.”

But keeping momentum going wasn’t always easy. “We got tired, but we still tried to keep our fingers in it. Jeff (Ortman) really kept things going,” Nathe said. “He made sure things kept moving forward. When our successors (new graduates of BCLP) came back, we would try to sit down with them and give them our history and pass the torch to them. We wanted to capture their enthusiasm and help them learn from our mistakes.”

Nathe said The Edge Center for the Arts, a project led by BCLP alum Patty Feld was really the culmination of more than a decade of working together.

He recalls being at a meeting in Marcell, and a discussion about contributing to The Edge Center for the Arts came up. In years past, any request for money from an organization in Bigfork would have been met with opposition in Marcell. “Suddenly all of these people in the audience stepped forward and said that they supported it,” Nathe said. “They said ‘I depend on the hospital in that community’ or ‘my kids are in dance classes over there.’ These people who used to be so anti-Bigfork saw what these kinds of things were doing for the entire community – what it meant to them. And they wanted to support it.

“It took 10 to 15 years, but that meeting was like ‘Wow, it’s really happening. This is what we were trying to do.’”

Nathe said, “The thing that people have to realize is that it takes a long time to do these things. It’s not a Jaycees or Lions thing, or one event and that’s it. We had a different agenda.”

Pigman agreed. “We really started to look at the big picture,” she said. “Blandin played a huge role in helping us do that. It’s where it all began.”

She said there is a sense of accomplishment and pride in the Edge of the Wilderness.

“We’re a small community,” Pigman said. “We’re a place that doesn’t want to be invaded, but we don’t want people to feel uninvited. I think we’ve learned you really can grow your own metropolis if you want to.”

MISSION
To strengthen rural Minnesota communities, especially the Grand Rapids area.

VISION
To be a premier partner for building healthy rural Minnesota communities, grounded in strong economies, where burdens and benefits are widely shared.

The “At Home” report to the community is published periodically by the Blandin Foundation and distributed to residents of the Grand Rapids area, its home community.

Contributors include:

- Christina Brown | Writer, Bovey, MN
- John Connelly | Photographer, Grand Rapids, MN
- Amanda Doses-Windorski | Writer, Grand Rapids, MN
- Willow Loney | Writer, Grand Rapids, MN
- Krista Marison | Graphic Design, Grand Rapids, MN

Since 1990, Blandin Foundation has awarded more than $31 million in grants to Edge of the Wilderness communities, and held a community listening session in the area earlier this year. In 2013, a team of about two dozen residents will participate in the Blandin Community Leadership Program.
2011 grants infuse community action

Since 1941, Blandin Foundation has been a partner in community-driven activities in the Itasca County area and rural Minnesota. Working with people who share the Foundation’s mission of strengthening communities, grantmaking efforts move forward projects and programs of all sizes and scopes, giving people here, and throughout the state, the opportunity to enhance their rural communities.

Grantists listed below were awarded between January and December 2011, and were made in the Foundation’s three areas of focus. In addition to the grants listed here, the Foundation awarded more than $978,000 in scholarships to 337 Itasca County students, and 156 grants less than $1,000. Black type denotes grants made in the Foundation’s Home giving area, the Itasca County area.

Commitment to home

Local Grants

Advocates for Family Peace $110,000
Sustaining contribution to prevention services, safety, support and services for families experiencing domestic abuse in the Itasca County area

Arrowhead Regional Dev’t Commission $15,000
RuralNibble—equine animal shelter consultation and planning assistance

Bigfork Valley Hospital $30,000
Sustaining contribution for the Home Visitor Program in the Itasca County area

Independent School District 32 $1,000
Support for the Student Performance Evaluation Program for grades 5-12

City of Blackduck $7,500
Conduct a marketing study to promote economic development for the Blackduck area

City of Bovey $2,500
Capital improvements for the Best Barge Cruise Center in the Itasca County area

Bovey/Colewan Youth Center $172,000
Continuation funding for the Bovey/Colewan Youth Center during 2012 in the Itasca County area

Bovey/Colewan Youth Center $5,000
Itasca County New Year’s Eve celebration

Briggs & Stratton Mentorship $9,000
Sustaining contribution to provide mentoring opportunities for youth in the Itasca County area

Centennial Rotary Club of Grand Rapids $12,000
2011 annual Thanksgiving dinner for the Grand Rapids area

Cherish our Children Council $2,500
Support for special event marketing “In the Words of the Children”

Civil Air Patrol $1,000
Donation towards capital upgrades

Community Cafe $79,000
Sustaining contribution to help community hungry through the Community Cafe in the Itasca County area

Cooperative Solutions $105,000
Sustaining contribution for technical services in the Itasca County area

Independent School District 317 $1,000
Re-order instruments and general equipment for the Instrumental Music Dept.

Independent School District 317 $13,500
Children’s First activities in 2011

Dept Communion Association $15,000
Office space for start up businesses and entrepreneurs in the Chamber Information Center

Eldercircle $89,000
Sustaining contribution for offender programming services to seniors in the Itasca County area

First Call for Help of Itasca County $100,000
Sustaining contribution to emergency involvement and integral services in the Itasca County area during 2012 and 2013

Friendship Ventures $110,000
Sustaining contribution for the Itasca County area disabled youth to participate in camp activities

Girl Scouts of MN and WI Lakes and Pines $25,000
Sustaining contribution for the Girl Scouts program in the Itasca County area.

GRACE House of Itasca County $715,000
Program-related investment for a homeless shelter in the Itasca County area

GRACE House of Itasca County $59,000
Supporting service for the homeless shelter in the Itasca County area

Grand Rapids Area Community Foundation $4,800
Publication and distribution of the 2011 Itasca Area Nonprofit Giving Guide

Grand Rapids Area Community Foundation $4,000
Publication of the Itasca County Area Community Report

Grand Rapids Area Community Foundation $3,750
Masting of first Friday arts events throughout the Grand Rapids area

Grand Rapids Area Community Foundation $200,000
For continued support for the Itasca County Sharing Fund in the Itasca County area

Grand Rapids Area Community Foundation $3,000
Donation for Nutrition Veterans Memorial Park

Grand Rapids Area Community Foundation $5,000
Support for the Itasca Area Cancer Crisis Fund

Grand Rapids Economic Dev. Authority $5,000
Partial funding for public art project on the Mississippi River in front of the public library

Independent School District 318 $1,000
2012 Prom night event for Grand Rapids High School students

Independent School District 318 $1,000
Grand Rapids High School 2011 Prom night event

Independent School District 318 $3,000
Funding and implementation of a Winter golf clinic in collaboration with the City of Grand Rapids

Grand Rapids Summer Celebration Inc $7,500
First Tee/Dick + Mary Ahren's

City of Grand Rapids $7,500
Sustaining contribution for construction of city facility to serve Itasca County area seniors

City of Grand Rapids $10,000
Replace the carpet at the Grand Rapids Area Library

Grand Village Nursing Home $5,000
Funds for a new Pantry for residents with reduced income and other disabilities

Grand Village Nursing Home $1,000
Furnishing and伪装 the main entrance for the Grand Villages as it moves forward

Groveland Lake Association $1,000
Donations towards the annual Independence Day fireworks on Groveland Lake in Grand Rapids

Habitat for Humanity of Itasca County $2,000
Strategic planning process in 2012

Habitat for Humanity of Itasca County $100,000
Sustaining contribution for low-income housing development in the Itasca County area

Independent School District 2 $30,000
Funds support for the Student Youth Camp and Youth Leadership Board as part of the Hill City Block program

Itasca Cotp. Let’s Go Fishing With Seniors $1,000
Donation towards operating expenses in the Itasca County area

Itasca County Community College $1,000
Support towards the annual on-campus peer-to-peer scholarship, the G-I-Shock Scholar Club

Itasca County Community College $2,000
Creation of a Foundation fund to be used for innovative and futuristic teaching projects

Itasca County Family YMCA $120,000
For continued operating support for 2011 and 2012

Itasca County Historical Society $100,000
Sustaining contribution to collect, preserve, interpret and disseminate the history of the Itasca County area

Itasca County Veterans Service Office $1,000
Standards event for homeless and low-income veterans in Grand Rapids.

Itasca Orchestra and Strings Program $80,000
Sustaining contribution to provide music opportunities for youth and adults in the Itasca County area

Itasca Water Legacy Partnership $15,000
To provide, publish and implement the Itasca Water Summit event in the Itasca County area

Jacobson Community Center Foundation $12,500
Upgrades to the community center’s heating system

Judy Garland Children’s Museum $1,000
Support for the 2011 annual Judy Garland Festival in Grand Rapids

KODT/KSCA Community Action $100,000
Emergency funding assistance funding for the Itasca County area

Lawrence Lake Township $13,000
Upgrades to playground equipment

Legal Aid Service of Northwestern MN $120,000
Continued funding to provide legal assistance to lower income individuals and poor Native American Outreach project in the Itasca County area

MacRostie Art Center $170,000
Sustaining contribution to provide visual arts and educational programming to residents throughout the Itasca County area

Manzell Family Center $100,000
Sustaining contribution for family center programming in the Itasca County area

MN Technology of Participation $4,500
Sustaining contribution for teen volunteers in the Technology of Participation facilitation training

Neighbors Helping Neighbors Food Shelf $1,000
Create a community garden for food shelf clients to grow their own vegetables

Northern Community Radio $110,000
Sustaining contribution for news programming throughout the Itasca County area

Northern Lights Community School $1,000
Donation for student membership of new area

Northland Counseling Center/Itasca Cty $16,700
Training skills associated with the Certified Food Specialist program

Northland Counseling Center/Itasca Cty $10,000
Culinary support for Adult Foster Care services to senior adults with severe and persistent mental illness and physical disability in the Itasca County area

Reitl’s Riggs $1,000
Italian restaurant in Grand Rapids

Rural Minnesota Grants

American Red Cross-NorthShore Chapter $146,000
Financial assistance for communications and data sharing technology in rural Minnesota

Independent School District 94 $1,000
Donation towards the Northern Lights Special Education Cooperative transition conference for high school students with disabilities

Minnesota D.A.R.E., Inc. $1,000
Donation towards sets and yearly Wii game programming for children

MN Center for Mineral Resource Education $1,000
Donation towards the Minerals Education Workshops for students and teachers

MN Council on Nonprofits Inc $1,000
Membership renewal for 2011

MN Council on Foundations $1,000
Working towards Diversity and inclusiveness

Southwest Minnesota State University $1,000
Donation for the Sports Student Interpreter Program to be moved to Itasca IS 57 and legal procedures to work with the Fifth District Public Defender’s Office

Invest in Leaders

Rural Minnesota Grants

MN Council on Nonprofits Inc $50,000
Projects support for a Performance Management Institute and a new leadership program for rural/minnesota non-profits

Preservation Alliance of Minnesota $11,000
Support for the Minnesota Millenium project

Redwood Area Communities Foundation $100,000
For expanding opportunity to all communities in southern part of Minnesota

Strong Towns $170,000
Work plan development to advance concepts of land use change and teaming on community projects in rural Minnesota

University of Minnesota $11,000
Support for the “One Minnesota” legislative policy conference

United Way Of Greater Duluth $15,000
Funds support for the new AmeriCorps economist for Duluth’s Prosperity Index as part of the Rural QuickStart program

Western Community Action, Inc. $25,000
Project support for feasibility and community leadership evaluations between agencies serving those in poverty in rural Minnesota

Women’s Leadership Fund $30,000
Kootaska Community Action Project to respond to their local needs to American Indian tribes in rural Minnesota
Rural Minnesota Grants

Advocates for Human Rights — $150,000
Project support for the One Voice-Minnesota Anti-Racism Initiative throughout rural Minnesota.

City of Atkinon — $1,500
Support for the Matthew B. Rich Activist Award program at the Rural Quick Start program.

Alexandria Technical & Community College — $115,000
Project support for the Pathways to Prosperity project.

Bemijí Area Race Relations Task Force — $15,000
Project support for the Bemijí Area Race Relations Council and umMnoh Wishi Nation transitions of the NativeAmerican (umMnoh) program to improve race relations.

Bisbee Alliance of Minnesota — $180,000
Project support to enhance the growth of the Bisbee area's industry in rural Minnesota.

Central Lakes College — $220,000
Project support to develop a Race Equity and Excellence in Education Leadership Team at Central Lakes College in Brainerd.

Centre Careaux, Inc. — $30,000
Continuing funding for operations to improve the health of diverse populations through community organizing, education and advocacy in the southern part of Minnesota.

Chippewa County Montevideo Hosp Med Clinic — $32,000
Implementation of a lighted sign which will provide direct access to patients' medical information via high-speed internet.

Chippewa County Montevideo Hosp Med Clinic — $1,500
Support to light the sign which will further improve the hospital's capacity to be a patient portal hospital.

Citizens League — $128,000
Support for the work of the League in the pursuit of a more just and equitable society.

Community Action Duluth — $15,000
Implementation of a health coaching model which combines an integrated care model, systemic health and social services pathway.

Enterprise Minnesota — $15,000
Support for the Annual State of Manufacturing Poll to be conducted in February 2012.

City of Fergus Falls — $1,500
Support for a community telethon initiative through the Rural Quick Start program.

Full Circle Community Institute — $18,000
Sustaining contribution for the 2011 Minnesota Youth smokefree initiative.

Grand Portage Reservation Tribal Council — $15,000
Technological assistance to explore the design of a park and cultural center in Grand Portage as part of the Rural Quick Start program.

Grand Rapids Area Community Foundation — $24,000
For continued support of the Rural Access Leadership Fund throughout rural Minnesota.

Great Twin Cities United Way — $120,000
Fund to support the School Readiness Funders Coalition throughout rural Minnesota.

Hermantown Economic Dev't Authority — $11,000
Support for the Advocacy Network project which will help community groups to address unmet housing needs by identifying strategies to act on these debt-driven problems.

Hibbing Area Chamber of Commerce — $15,000
Third annual Global Understanding Conference on Hibbing Community College.

Hispanic Advocacy and Community Empowerment — $110,000
Inclusive Nation.

Independent School District 839 — $50,000
Support for the St. Ambrose and Braeside School Readiness Funders Coalition to increase growth and post-secondary retention rates of students in the targeted area.

Indian Land Tenure Foundation — $15,000
Support for an initiative to research the economic impact of land ownership policies.

Kandiyohi County & City of Willmar EDC — $110,000
Sustaining contribution for programming and services in the Kandiyohi County area.

Enterprise Minnesota — $15,000
Support for the Rural Access Leadership Fund poll to be conducted in February 2012.

Enterprise Minnesota — $15,000
Support for a community telethon initiative through the Rural Quick Start program.

Enterprise Minnesota — $15,000
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Enterprise Minnesota — $15,000
Support for a community telethon initiative through the Rural Quick Start program.
Redwood Area Communities Foundation..................$15,000
Research for a local foods initiative as part of the Rural Quick Start program.

Redwood County ...........................................$48,000
Implementation of the Robust Broadband Networks Feasibility Fund grant program.

Redwood County ...........................................$1,000
Planning grant to support the Robust Broadband Networks Feasibility Fund grant to study the development of a communication network within Redwood County.

Region Five Regional Dev Commission..................$12,000
A Digital Inclusion Community Partnership grant to establish a PC for People Office in the area.

Region Five Regional Dev Commission..................$22,000
Start-up support for a comprehensive planning program for low-income entrepreneurs in central Minnesota.

Region Nine Regional Dev Commission..................$15,000
Support for the Community Alliance to Create Health initiative as part of the Rural Quick Start program.

Servant Hearts..................................................$15,000
For the Respect Awareness Project which is a community education and awareness project to inform, educate and increase LGBT cultural competency in the rural region as part of the Rural Quick Start program.

City of Staples............................................$23,000
Conduct an feasibility study to determine if the community has the potential to support the development of a communication network.

SW MN Adult Mental Health Consortium...............$28,275
To link together at least 50 community health services provider in southwestern Minnesota.

City of Thief River Falls...................................$25,000
A Digital Inclusion Community Partnership grant for the Computers for Our Community program.

Todd County..................................................$48,000
Study the development of a fiber-to-the-premises network to every home and business within Todd County.

United Way of Faribault.................................$18,975
Formulate a three-year strategic plan as part of the Rural Quick Start program.

United Way of Northeastern Minnesota...............$15,000
Development of a three-year strategic plan as part of the Rural Quick Start program.

Upper Minnesota Valley RDC.............................$65,000
Implementation of the LightSpeed program.

White Earth Band of Ojibwe.........................$5,250
Support for the 2011 Northern Minnesota Tribal Economic Development Summit.

White Earth Land Recovery Project.......................$20,000
Develop long-term solutions for its agricultural and flood system infrastructure to promote local education and economic development on the White Earth Reservation.

White Earth Land Recovery Project.......................$15,000
Support for the Indigenous Land Recovery Initiative for Women and Girls on the White Earth Tribal Reservation as part of the Rural Quick Start program.

City of Winthrop..........................................$1,000
Planning grant to augment the Robust Broadband Networks Feasibility Fund grant to provide the home network for up to eight households.

Women’s Foundation of Minnesota.......................$25,000
For statewide initiative to end commercial sexual exploitation of girls in Minnesota.

Women’s Foundation of Minnesota.......................$100,000
Project support for the Reading Is Essential Source Together (girls1st) convening, grant making and technical assistance programming throughout rural Minnesota.

Working Regional Economic Dev Corp...............$29,500
Facilitation of broadband deployment in rural areas as part of the Minnesota’s Intelligent Rural Communities program.

Working Regional Economic Dev Corp...............$60,500
Support for several highlighted projects.

2011 Total......................$12,198,613

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Dear neighbors,
Over the past year, I have been honored to hear directly from Itasca area residents about what makes their communities great and what their hopes are for the future.

Deep sense of community and shared challenges of youth development, economic vitality, and limited transportation options were among the themes I heard most during listening meetings in nine Itasca area communities. I learned about the assets and challenges of Grand Rapids as a county hub, heard how the school is the heartbeat of Hill City, explored with S. Lake what economic opportunities they have, witnessed the wealth of leadership available in Bigfork, and much more.

Thank you for helping me to see and know what matters most to you! You have been extremely generous, sharing your knowledge, concerns, hopes for the future, potential solutions, and philosophies. You have shown me how you care – for each other, for your community, for the work of the Foundation.

Since Charles Blandin created this foundation in 1941, we have seen in project after project, place after place, that vibrant communities are built through hard work – the hard work of leadership, of genuine inclusion, of reaching across boundaries and building lasting connections.

That’s the fertile soil we see healthy communities growing from. And that’s what Blandin Foundation is about – resilient, vibrant communities, especially in Grand Rapids and the Itasca area.

On behalf of my very committed and passionate colleagues on the staff of the Foundation, thank you for your partnership. We look forward to the work ahead, and as always, to exploring possibilities with you.

Sincerely,

Dr. Kathleen Annette
President and CEO

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Staying connected

Blandin Foundation’s board of trustees are community leaders who provide strategic leadership, stewardship and governance for the organization. Central to their role are trustees’ connections with communities across Itasca County and throughout Minnesota. The board is chaired by Dr. Mike Johnson, of Grand Rapids, and currently includes: Marian Barcus, Dr. Tim Bonner, Dr. Yvonne Cheek, Kris Ferraro, Jim Hoolihan, Martin Jennings, Dr. Heidi Korstad, Brian Nicklason and Bonnie Rinta.
More to the story

*Itasca County, like much of rural Minnesota, sees “brain gain”*

For some, the perception of rural Minnesota – indeed of rural America – is one of decline and stagnation: abandoned farmlands, boarded storefronts, shuttered schoolhouses. Books proclaim a “brain drain” and the demise of rural America when young adults leave.

But Ben Winchester, University of Minnesota Extension rural sociologist and author of a recent study, has noticed another chapter to this story: mid-career professionals who move to rural places, bringing with them educational achievements, established earning power, and creating a “brain gain” for rural areas. In his latest report, “Continuing the Trend: The Brain Gain of the Newcomers,” Winchester updates population shifts using 2010 Census data, and examines the trend at the national level. The study also shows the brain gain continued across the rural Midwest, but at a slower pace than from 1990 to 2000.

**Itasca area – strong growth, young families**

In Itasca County, the “brain gain” trend is evident across different ages between 2000 and 2010.

The data compares age groups with the size of that same group 10 years ago (when they were ten years younger). There is a “brain drain” when young adults (20-24 and 25-29) migrate away after high school graduation. However, there are increases in all other age cohorts during the last decade.

Of particular note was a 22 percent increase in the cohort of middle-school age children, indicating that young families are moving to the area.

“If it’s the rule that young people move to pursue educational and career goals, not the exception,” said Winchester. “Instead of labeling that loss as ‘doom and gloom’ for rural, I’ve examined the population trends more deeply. Acknowledging the brain gain allows rural places to focus on strengths and opportunities, which is the work of any community striving for a brighter future.”

**Rural rejuvenation**

Other University of Minnesota Extension research on those in mid-career shows they choose rural areas for a higher quality of life, specifically citing a slower pace, the low cost of housing, and safety and security. These factors appeal not just to those who were raised in rural communities and want to return – they also attract folks who haven’t lived in small communities before.

These newcomers, according to Winchester, infuse richness and diversity into rural communities – and provide an important economic boost.

“Newcomers enrich rural Minnesota”

Ben Winchester, rural sociologist at the University of Minnesota Extension service, conducted an economic impact study of 99 newcomer households in west-central Minnesota. He found that these households contributed $52,000 (average per household) in economic activity to the region in 2009 and 2010. Other highlights of the study:

- 75 percent of respondents moved with their spouse/partner; and 25 percent moved alone.
- 51 percent moved with children.
- 43 percent of respondents lived in or near their community before returning; 30 percent of their spouses lived in or near the community.
- In their previous community, 36 percent held a leadership role in a community, church, school, civic, or other type of group or organization. This rose to 60 percent in their new community.
- In their previous community, 62 percent donated money to local community organizations, charities or causes. This rose to 81 percent in their new community.
- 68 percent of respondents had a bachelor’s degree or higher; 19 percent had an associate’s degree.

**Quality of life – and other factors – drew Grand Rapids High School graduate Lea Friesen back to the area, with her husband, Tony Gutoski, and their two children.**

Now an art instructor at Itasca Community College, Friesen sees the community with fresh eyes, and has discovered benefits beyond her childhood recollections.
You are a Grand Rapids High School graduate, and have returned. How long were you gone, how long have you been back, and what drew you back?

My family moved back to Grand Rapids about three years ago. It had been ten years away; my husband and I were living in Chicago when we had our first child. Living in a fourth-floor walk-up apartment on a busy corner was not working with our new infant, and we were given an opportunity to come up north.

What opportunities do you and your family have to participate in community activities? What makes these opportunities the same or different from opportunities you’ve had elsewhere?

We loved living in Chicago because of the variety of food and entertainment constantly available, also the anonymity was a plus. However, there was almost no sense of community and travel was always complicated. We initially moved back here because my family offered support while our children were babies. I discovered a network of young mothers who had also come from other places and settled here. Through Early Childhood Family Education classes I met a few other families and then became involved at the YMCA.

I have found an incredible professional support system through the MacLolstie Art Center. The arts organization gave me my first taste of working again after having children. I was pleasantly surprised at the enthusiasm here for the arts. I love that in the dead of winter there still is a lively First Friday following. I am concerned about the lack of art classes in the elementary school system, but we’ll just have to work on that.

University of Minnesota Extension Service researcher Ben Winchester has called the return of residents like you part of rural Minnesota’s “brain gain.” Does this phenomenon ring true for you?

I never thought I would consider living in Grand Rapids after I graduated from high school, but if it had been everything I thought I knew as young person, we never would have stayed and committed to the area. There are many positive aspects of living here that were unpredictable from afar. I would say that Ben’s ideas are right on, based on my experience.

What has surprised you about living here again?

The thing that has most surprised me about coming here has been the variety of ideas I have encountered. I had pictured a community of a certain type of people with certain beliefs. I did not realize that what I experienced in middle and high school was a very limited view of the variety of people who exist here.

What would you tell others considering moving to, or returning to, rural?

It is possible to have a sort of ownership over a small community that is not possible in large cities. Logistically it is easier to find ways to get involved and learn about the area. I feel like I could predict most of the negatives about living here, but there have been many pleasant surprises as well. Due to technological development, living here does not necessarily isolate people like it used to.

In your eyes, is Grand Rapids a vibrant community?

I see Grand Rapids as a community with fantastic potential. It has citizens who are interested in what is happening in the rest of the world. I think the best thing that can happen for Grand Rapids is that its population keeps an eye on the positive and diverse ideas that are gaining steam in community development elsewhere. I hope the community continues to look for more ways to expose all youth of this area to the diversity of the world. I think Grand Rapids also needs to be careful of something I hear about many small towns; that they can be too internally networked and cold to outsiders.

In your eyes, is Grand Rapids a vibrant community?

Through its “Commitment to Home” strategic priority area, Blandin Foundation partners with residents in their work to build vibrant, resilient rural communities in the Itasca area. This includes leadership training, grants, and work on topics of importance to communities, such as student success and broadband (Grand Rapids was recently named a Blandin Broadband Community). For more on the kinds of Foundation resources specifically available to Itasca area communities, visit http://itasca.blandinfoundation.org
Changing gears
Scholarships support adults seeking new skills and careers

Adult scholarships make a difference
Since 2003, approximately 150 Itasca area adults have received AEOA Adult Scholarships.
• 80 of them already have found jobs in their respective fields.
• Roughly 60 percent of those people were unemployed when they started the program.
• Others have increased their wages between $5 to $10 more an hour.

Bob Hildreth's perseverance in retraining for jobs in the Itasca area paid off: today he's an environmental systems operator at Boswell Energy Center in Cohasset.

• “How am I going to pay the bills?” thought Bob Hildreth, the day in 2007 when he was laid off from Ainsworth in Grand Rapids, where he had worked as a millwright for 10 years.

Hildreth filed for unemployment and headed back to school on the federal dislocated worker program. When he graduated from Mesabi Range College in 2009, though, the job market was even worse. With few prospects and no more resources to fund additional education, Hildreth wasn’t sure what to do. Then a relative told him about the Adult Scholarship program administered by the Arrowhead Economic Opportunity Agency (AEOA).

The Adult Scholarship program doesn’t just give local adults money to go back to college, it helps them find a career path. A career counselor works with each participant to determine what education they need to pursue a career that fits not only the student specifically, but also the Itasca County area as a whole.

Hildreth applied to AEOA at the same time a new Industrial Technology and Power Generation program was starting at Itasca Community College (ICC) to build an employee pool for Minnesota Power. It seemed like a perfect fit.

Gwen Grell has been the director of the Adult Scholarship program since 2003. “An educational foundation is essential for economic vitality, and people lacking education have trouble competing in the workforce,” she said. “This program is set up to assist Itasca County adults who want to stay in Itasca County with moving up the economic ladder. With the current economic downturn, it is more important than ever to assist this population with attaining the education and skills that they need to be competitive in this difficult job market.”

Approximately 60 Itasca County adults are enrolled currently in the program. Most attend ICC (47 percent) or Hibbing Community College (22 percent); 15 percent have attended Bemidji State.

Support translates to success
The biggest challenge of being a full-time student wasn’t the countless hours of studying. It was the economic impact of studying. It was the economic impact of the choice would have on his family, particularly during a recession. “Being a student doesn’t pay very well,” he said. “I have a family, I had heating bills and a mortgage to pay. There just wasn’t a lot of flexibility.”

The Adult Scholarship program provides up to $4,000 to each participant, of which up to $2,000 can be used for living expenses, daycare and even mileage. Traditional scholarships and Pell grants will only help pay for books and tuition costs.

“Getting this scholarship lifted a huge weight off my shoulders,” Hildreth said. In fact, he says that taking away some of that worry was part of the reason for his success. Hildreth also credits the career counseling part of the AEOA adult education program in his success.

Tawnya Maras, case manager for the program since its inception in 2003, assists participants like Hildreth in developing education and employment plans. Working with Hildreth was a real joy, she said.

“It’s so nice to see people succeed,” said Maras. “Some people don’t know that there is a light at the end of the tunnel, but then they complete the program, find a job and they become self-sufficient. It is very rewarding.”

The Adult Scholarship program was designed to benefit what Maras refers to as “the gray area”: adults in lower-middle income and working poor households who do not qualify for full federal or state post-secondary grants, but need financial assistance to earn a degree or certification.

Economic transformation
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Economic transformation – Willow Loney

The Adult Scholarship program has distributed $1,292 million in Blandin Foundation grant funds since 2003. The Foundation also provides scholarships for high school seniors and young adults directly through its Education Awards Program, and through a grant to Itasca County. For more information, visit the “Apply for a Scholarship” page of the Foundation’s Itasca area website: http://itasca.blandinfoundation.org.

Want to apply?
You may qualify for an AEOA scholarship if:
• You are 25 years of age or older
• Live in Itasca County
• Plan to live and work in Itasca County upon completion of schooling
• Meet income guidelines that are 275% of federal poverty guidelines or below (adult supporting a family of 4 can earn $6,192 a month or less)
• Maintain at least a “C” (2.0) grade-point average during the program

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Adult scholarships support adults seeking new skills and careers

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