



REALIZING OUR BROADBAND FUTURE: GETTING FROM HERE TO THERE

NOVEMBER 18 - 19, 2009
HOLIDAY INN HOTEL & SUITES, DULUTH MN

AGENDA

Wednesday, November 18

- 1:30 pm Duluth Walking Tour: *Designing the Physical and Social "THERE" for the Creative Class* (optional). Drew Digby, DEED.
- 4:30 Registration and Reception
- 6:00 Dinner
- 7:00 Keynote Presentation: *National Broadband Policy - Reflections of an Informed Insider*. Jim Baller, Baller Herbst Law Group.
- 7:45 Exhibits / Networking
- 9:00 Adjourn

Thursday, November 19

- 7:30 am Registration and Breakfast
- 8:30 Welcome and Conference Overview
- 8:45 Panel: *Best Practices in Broadband-Based Economic Development* International "Intelligent Community" leaders via video link. Brad Woodside, Mayor of Frederickton, New Brunswick; Elies Lemkes-Straver, Brainport Operations and Kees Rovers, Close the Gap, Eindhoven, the Netherlands. Moderated by Robert Bell, Intelligent Community Forum.
- 9:45 Realizing our Broadband Future: Student Competition Presentation I – Mankato State University.
- 10:00 Break
- 10:20 Panel: *Mapping the Course from Here to There: Minnesota Ultra High-Speed Broadband Task Force Recommendations*. Task Force Members: Dan McElory, DEED; John Stanoch, Qwest Communications; Craig Taylor, HealthPartners; Glenn Wilson, MN Dept of Commerce; Chris Swanson, Wi-Fi Guys, LLC; Mary Ellen Wells, Rural Healthcare Rep; Blandin Broadband Strategy Board Members: Jon Linnell, North Region

- Health Alliance, Nancy Hoffman, Benton County; Moderator: Mike O'Connor, Semi-retired Entrepreneur.
- 11:30 Realizing Our Broadband Future: Student Competition Presentation II – University of Minnesota Morris.
- 11:45 Lunch
- 12:45 Break-out Sessions
- I. *What's Here, What's Coming?* Bleeding Edge Video Technologies; Dustin Artwohl, Video Guidance
 - II. *Tools, Policies and Practices: Twitter Here, LinkedIn There, Facebook Everywhere! Social Media Policies for Organizations.* Steve Boland, Nonprofit Assistance Fund; Barry LaGrave, MN House Public Information Services; Richard Fong, MN Department of Health. Moderated by Ann Treacy, Treacy Information Services.
 - III. *Better Together.* Lessons from the Trenches on Finding the Right Partners and Creating Connections that Last; Pat Medure, Itasca County Sherriff; Matt Grose, Itasca Area Schools Collaborative, Maggie Montgomery, Northern Community Radio, KAXE; Kathy Dodge, Grand Rapids Area Nonprofit Director's Group. Moderated by Bernadine Joselyn, Blandin Foundation.
- 1:45 Break
- 2:00 Panel: *The Who, The What and The Hopes: Broadband Stimulus in Minnesota.* Bernadine Joselyn, Blandin Foundation; Danna MacKenzie, Cook County; Jackie Vanasse, Leach Lake; Dan Olsen, Windom. Moderated by Jack Geller, U of M Crookston
- 3:00 Panel: *Voices of the Future Student Leaders' Perspectives on Broadband Access in greater Minnesota.* John O'Brien, Minnesota State Colleges and Universities.
- 4:00 Realizing Our Broadband Future Student Competition Awards Ceremony & Conference Wrap Up
- 4:30 Adjourn

