

# Family Forest Stewardship: Getting to the Next Million Acres Conference Evaluation

May 25, 2006

## 1. How did you hear about the conference?

	Number	%
Direct Mailing	26	45%
E-Newsletter; if so which one?		
VFVC: 1		
DNR: 1		
None listed: 3	5	9%
Email from friend or colleague	14	24%
Million Acre Conference	1	2%
Blandin Foundation website	3	5%
Conversation with friend or colleague	4	7%
Other – Affiliation with VFVC Initiative	4	7%
Other - MFA	1	2%
Total:	58	

## 2. What is the main reason you chose to attend today?

	number	%
Information/interest in the issues	18	40%
work related/represent an organization	9	20%
Passion/concern for private land/forest management	4	9%
Promote/interest in future of Stewardship Program	4	9%
Promote/contribute to sustainable family forestry management	3	7%
CEU/CFE credits	3	7%
asked to attend	2	4%
Networking	1	2%
Close to home	1	2%
Total:	45	

## 3. Are you primarily attending the conference as a representative of:

	Number	%
Public land manager	11	23%
Environmental/conservation organization	9	19%
Yourself as a forested land owner	8	17%
None listed	5	10%
State official	4	8%
Yourself as a citizen	3	6%
Consultant	3	6%
Wood products manufacturing	1	2%
Industrial forest manager	1	2%
Extension	1	2%
U of MN	1	2%
Private land manager	1	2%
Total:	48	

## Family Forest Stewardship: Getting to the Next Million Acres

### Conference Evaluation

May 25, 2006

#### 4. PRIOR to this conference did you think family owned forest land stewardship was important to the future of Minnesota's forests and forest products industry?

	Number	%
Yes	42	98%
No	0	0%
Was Unsure	0	0%
Didn't know about the issue	1	2%
Total:	43	

#### 5. Did this conference change your view in any way?

	Number	%
yes	19	45%
no	23	55%
Total:	42	

#### Comments:

- Importance of CSSM
- I have always felt it is important
- Nice to talk to all the participants
- Feel much better informed about specific directions. DMM made excellent contribution and I feel that we made a lot of progress today. Excellent event!
- Yes in a number of areas
- Blandin and others are working to improve things
- Expand thinking
- A lot of good information; The more I learn, the more challenging it is to determine how to engage FF landowners in sustainable forest management
- Increased importance of family forest land stewardship
- On some peripheral issues – very informative
- More positive to program
- Importance of pilots (M-M's approach)
- Yes & no. Stewardship is still important but need to find ways to be more effective
- Reinforced it
- Lots of thoughts about tax policy as incentive. Psychological analysis as a cogent tool is getting up plans
- Reaffirmed that we are mainly on target
- Strengthened

#### 6. Are your forestlands certified or under an active management plan? [check all that apply]

	Number	%
DNR Stewardship plan	15	28%
Tree Farm	9	17%
SFI	4	8%
FSC	4	8%
No	3	6%

## Family Forest Stewardship: Getting to the Next Million Acres Conference Evaluation

May 25, 2006

	Number	%
SWCD Forest Stewardship plan - DNR's program	1	2%
My own plan as a forester	1	2%
It was when we sold it to our daughter	1	2%
ISO	0	0%
Not applicable	15	28%
Total:	53	

### 7. In what way will the conference impact your actions regarding land you manage or own?

	Number	%
Not applicable	18	39%
More likely to implement a sustainable management plan	10	22%
No impact	8	17%
More likely to seek certification	5	11%
Less likely to seek certification	1	2%
Already have a FSC sustainable management plan	1	2%
Involved in certification FSC	1	2%
More likely to enroll in SFIA	1	2%
Will continue the best management I know	1	2%
Less Likely to implement a sustainable management plan	0	0%
Total:	46	

### 8. Did this conference help you establish or reinforce professional or personal contacts with people who are working towards similar goals regarding family forest land management?

	Number	%
Yes	43	100%
No	0	0%
Total:	43	

#### Comments:

- Good to see colleagues
- Reinforcement
- Somewhat
- Several new acquaintances
- Very much so

## Family Forest Stewardship: Getting to the Next Million Acres

### Conference Evaluation

May 25, 2006

#### 9. What sessions and/or speakers were the most helpful?

- Networking
- Small group break-outs (8)
- The process was interesting. There were many quality speakers. Lots of good ideas. My only additional comment is that this is a long term process. There seems to be a lack of younger individuals that will be carrying this through (under represented).
- Bernadine's introduction. Alphabetize participant & list by first name since name tags have only first names as readable across the table. Let tables choose own spokesperson. Fantastic workshop/presentation. #1 Goal should be to get forester on the land with landowner for one hour, bringing an aerial and topography and a watershed map with her/him. #2 Simplified method of keeping the records at the S & Water office in the county, a simple record – 5 columns on a spread sheet. #3 Landowner then pays for a complete stewardship plan if desired as a next step.
- Tom Kroll's presentation (13)
- Lee Kessler gave a great talk. Jim Bowyer had great ideas.
- Be open to feedback – be willing to change course (this was done)
- #11
- Leland Kessler. The mid-to late p.m. session was good. Report back before lunch lasted too long. Better integration of Doug MM's 5/24 seminar into the 5/25 session would have been helpful. For example, in retrospect, Doug could have been asked to identify barriers & benefits with the group, perhaps via break-out groups and pre-selected facilitators.
- Table discussions as a group.
- Doug McKenzie-Mohr (9)
- 1. Panel sessions. 2. Kroll's presentation. 3. Second small group session
- All
- Good Group
- The topic and information over lunch tended to de-rail the afternoon discussion. People began to question if we actually wanted to change a behavior rather than motivate them to get a plan and then take action. The lunch topic would been better at a follow-up meeting when formulating on implementation plan.
- Not the luncheon speaker
- All were good
- Sources of funding for Stewardship Program
- None. All good. Small group discussions most beneficial.
- All good
- The lunch program
- Panel and discussions