**January 10 Nonprofit Conference**

**Report Back – main themes from what organizations are doing differently than 2 years ago?**

* Membership based organizations suffered a loss of income
* Strategic planning is good for all of our organizations to look at priorities and be better focused
* Agencies having to work with State government contracts will have a rocky road over the next couple of years
* Appreciation of what Blandin does for nonprofits, i.e. collaboration, etc.
* Awareness that we have to work together to serve our community, otherwise may not exist

**Organization’s priorities in the area of capacity building (Sticky Wall)**

**Show Me The Money (23)**

* $ resources
* Fundraising
* Diversify income/revenue resources
* Have reliable funding sources
* Nonrestricted funding
* Flexible funding
* Funding sources
* Adequate funding streams, resources
* Secure funding
* Strong financial planning (sustainability and contingency plans)
* Improve stable revenue streams

**Working Together (22)**

* Partnerships
* Innovative collaboration
* Strengthen partnerships doing similar work
* Shared services
* Adapting – delivery and services – flexible to meet challenges
* Continue partnerships and collaboration
* A community that embraces conflict
* Respect for inclusion
* Healthy businesses and healthy communities
* Forming deeper partnerships – looking for ways to collaborate/cooperate
* Increase agency partnership
* Relationship building
  + Trust
  + Communication
* Partnership/collaboration – working together creatively
* Creative partnerships to avoid duplication
* Quickly/easily access to all community resources 🡪 direct link to services

**Engaging the Community (17)**

* Creative solutions to transportation barriers
* Meaningful community involvement
* Engaging the community
* Increase membership
* Gratitude for volunteers and community
* More volunteers
* Expand our base or audience
* 🡩 volunteer base
* Volunteers
* Member education and support
* Next step memberships

**Innovative Leadership (15)**

* Understand next priorities and projects
* A vision for future generations
* Board governance
  + Commitment
  + Focused
* Board has clear role
* Be good stewards of all resources
* Being innovative “outside the box”
* Board advocacy training
* Strategic planning
* Succession/leadership planning
* Organization leadership (succession planning)

**Using Technology (9)**

* Keeping up with technology
* Implement technology
* Access and support for current technology
* Leverage technology
* technology

**Communicating the Story (6)**

* Streamline technology for recording and communicating
* Reaching the larger community
* Voice communications
* Educate to engage the community of the organizations need
* 21st century communication
* Getting the message out/branding
* Increased community awareness

**Build Talent (5)**

* Education of the community as to need
* More skills training to prepare workers for good paying jobs
* Training, staff development, partnerships
* Break down economic barriers
* Recruitment of effective leadership and participants
* Workforce development
  + Leadership
  + Inter-generational
  + Audience
* Education to improve self-sufficiency of clients

**Evaluate Outcomes (3)**

* Measure social/emotional development
* Effective evaluation (doable, simple, efficient, cost and time effective)
* Evaluation (need data to make hard decisions)